

Sept 30 - Oct 2, 2010
Fort Mason Center | San Francisco

Exhibitor Price List

Standard Booth Pricing

Standard In-line Booth **\$3400**
(10' x 10')

Corner Booth **\$3600**
(10' x 10')

Premier Sponsor Booth location **\$5500**
(10' x10' most prominent location on floor)

Tabletop **\$800**
(3' x 6' located in Cowell Hallway)

All Booth Packages include:

- ▶ Six exhibitor passes
- ▶ An 8' pipe and drape back wall with 3' sides
- ▶ A 3' x 6' skirted table
- ▶ 2 chairs
- ▶ Opportunity to purchase up to 10 Full Conference Passes at a 40% discount

Contributing Sponsor Level Exhibitor Packages

Package: A
Basic Exhibitor Plus Special **\$4,500**

- Standard In-Line Booth (10' x 10')
- 1 Complimentary Full Conference Pass
- 1/6 page Ad in Event Guide
- List of all pre-registered media for 2010

Package: B
Premier Booth Plus Special **\$6,500**

- Premier Booth location (10'x10' in select sponsorship area)
- 1 Complimentary Full Conference Pass
- 1/4 page Ad in Event Guide
- List of all pre-registered media for 2010
- Highlighted Listing in Conference Event Guide

Package: C
VIP Education Special **\$15,000**

- Premier Booth location (10'x10' in select sponsorship area)
 - Full Page Ad in Conference Program Event Guide
 - List of all pre-registered media for 2010
 - Highlighted Listing in Conference Program Event Guide
 - 2 Complimentary Full Conference VIP Passes
 - Opportunity to participate in an hour long "innovative products" panel presentation with 3 to 5 panelists included in the Full Conference curriculum
- OR**
- Opportunity to make an introduction for a high-level speaker on a relevant topic

Program Ads

Event Program Quarter Page Ad **\$900**

Event Program Half Page Ad **\$1600**

Event Program Full Page Ad **\$2400**

Contact Us

For more information please contact:

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